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Ch 6 Part A

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Sustainability in the Age of  
Globalization explores the  
three major challenges that  
businesses face when making  
ethical decisions:

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globalization,

sustainability, and  
corporate citizenship.

Authors Andrew Crane and  
Dirk Matten provide a truly  
global approach with a  
strong European perspective  
and examples from emerging

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**Business Ethics: Managing  
Corporate Citizenship and**

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Fifth Edition Andrew Crane,  
Dirk Matten, Sarah Glozer,  
and Laura Spence The only

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business ethics textbook to include interviews with professional, through the Practitioner Spotlight feature in the text and accompanying videos online. An accessible style and easy-to-follow narrative makes

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the text engaging for any student new to the subject.

**Business Ethics – Andrew Crane; Dirk Matten; Sarah Glozer ...**

Business Ethics. Managing Corporate Citizenship and



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Sustainability in the Age of  
Globalization. Fifth  
Edition. Andrew Crane, Dirk  
Matten, Sarah Glozer, and  
Laura Spence. June 2019.  
ISBN: 9780198810070. 640  
pages Paperback 246x189mm  
Price: £46.99. Award-

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winning, best-selling, and authoritative: the business ethics book of choice.

**Business Ethics – Paperback  
– Andrew Crane, Dirk Matten**

...

The fourth edition of

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'Business Ethics' explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions:

\* . . .

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**Business Ethics: Managing  
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...

Crane and Matten's Business  
Ethics Essay (Book Review)

This chapter examines the  
main ethical theories, and  
analyses their importance

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and capacity in business ethics. A key argument focuses on the position of ethical theories in business ethics including ethical absolutism and relativism.

**Crane and Matten "Evaluating**

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**Business Ethics" – 569 Words**

...

Crane & Matten's Business  
Ethics Essay (Book Review)

This book discusses  
intrinsic business ethics.  
Specifically, it identifies  
the theoretical aspects of

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absolutist and relativist  
decision making processes in  
the business environment.

**Crane, A., & Matten**  
**"Evaluating Business Ethics:  
Normative ...**

10) Crane and Matten suggest

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a pragmatic use of ethical theory, in which the business actor sees an ethical dilemma through a 'prism' of ethical theories. What do they see as a main advantage of this approach?



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...

`Crane & Matten is a gem among Business Ethics texts. The authors have a clear and conversational writing style, a critical and yet

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open-minded perspective on issues, and a truly global vantage point, rare among competitors.

**Business Ethics: Managing  
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Questions Managing business  
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**Business Ethics:**

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**Amazon.co.uk: Crane, Andrew,  
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Andrew Crane, Professor of  
Business and Society,  
University of Bath, Dirk  
Matten, Professor of  
Strategy and Hewlett-Packard  
Chair, York University,

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Canada, Sarah Glozer, Senior  
Lecturer in Marketing, ...

**Business Ethics: Managing  
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...**

Centre of Excellence in  
Responsible Business at

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Schulich School of Business  
(where Crane and Matten are  
Professors) Canadian  
Business Ethics Research  
Network, headquartered at  
Schulich School of Business;  
International Centre for  
Corporate Social



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Responsibility, University  
of Nottingham (where Crane  
and Matten are Visiting  
Professors)

## **Crane and Matten blog**

Crane And Matten Business  
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The third edition (2010) of  
Business Ethics by Crane and  
Matten is a must have book,

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even for those who have the first and second editions. Many sections of the book have been re-written making the ethical theory sections and ethical issues clearer by explaining in small steps what and why is important

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## **Business Ethics: Managing Corporate Citizenship and ...**

Business ethics, Crane &  
Matten, Summary Chapters 1-5  
- StuDocu. chapter

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Introducing business ethics  
ethics and law business  
ethics is the study of  
business situations,  
activities, and decisions  
where issues of right and.  
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Business Ethics study of

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business situations,  
activities, and decisions  
where issues of right and  
wrong are addressed. The law  
= minimum acceptable  
standards of behavior, but  
many morally contestable  
issues are not covered by



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law. Business ethics, Crane  
& Matten, Summary Chapters  
1-5 ... Page 12/27

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Crane & Matten: Business  
Ethics, International

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Edition Assessing corporate citizenship as a framework for business ethics Extended view of CC adds something significant that helps us frame business ethics in new ways: • Helps us better see the political political role

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role of the corporation •  
Clarifies the demand for  
corporate accountability  
corporate accountability •  
Helps to understand business  
in relation to common  
citizenship rights within  
different cultures and some

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Globalization (3rd ed.) by Andrew Crane. Business Ethics is a lively and engaging textbook that tackles one of the most pressing issues facing business today: how to be a good corporate citizen in a

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complex multiple stakeholder world.

**Business Ethics (3rd ed.) by  
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business situations  
addressing issues of morally  
relation between ethics law.  
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Business Ethics explores  
throughout the text, in the  
context of business ethics,  
the three major challenges  
that businesses face when  
making ethical decisions:◆  
Globalization◆  
Sustainability◆ Corporate



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citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-

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The narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice,

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Ethics Online and Ethics in  
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text features including  
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throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to

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How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large,

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world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the

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on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous

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editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students,

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Shuangjiuro  
while workshop and flipped  
classroom activity ideas  
support lecturers. In  
addition, content has been  
thoroughly updated across  
the book and online to  
reflect the latest  
developments and issues



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Surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is

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Supported by an extensive  
range of online resources:  
For students: Practitioner  
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links Additional Case Study  
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As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which

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made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor

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Introductions provide accessible entry points to the subjects covered – an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led

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Shuangjiuere approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further



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pedagogical features include chapter learning outcomes; study questions; 'challenges for practice' boxes and additional 'further reading' features at the end of each chapter. This highly rated textbook now also benefits

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updates from the popular  
Crane and Matten blog, links  
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study questions. An Ivey  
CaseMate has also been  
created for this book at <http://www.ivey.com/casemate>

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ateBookDetail.aspx?id=335.

Corporate social  
responsibility (CSR)  
continues to grow as an area  
of interest in academia and  
business. Encompassing broad

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Topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has

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become an increasingly  
interdisciplinary subject  
relevant to areas of  
economics, sociology, and  
psychology, among others.  
New directions in CSR  
research include advanced  
'micro' based investigations

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in organizational behaviour  
and human resource  
management, additional  
studies of environmental  
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sustainability, further  
research on 'strategic' CSR,  
connections between social

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responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences,



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Shuangjiuore provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary

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research and global  
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social responsibility.

Corporate Citizenship (CC)  
has emerged as a widely used  
way of describing the role  
of business in wider

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Society. As such, CC has been popular with academics, business leaders and politicians alike, as it locates the private corporation within a network of mutual responsibilities and obligations in their

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social environment. This collection takes stock of the debate by tracing back its origin, identifying the key topics and delineating the key controversies. The volume locates the discussion on corporate

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Citizenship in a wider turn towards the political within the ongoing discussion on the role of business in society. In doing so, the individual chapters feature key contributions by the thought leaders in the field

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and provide an overview of the ongoing developments in the field, in particular at the transnational level. With an original introduction by the editors, this collection will be an invaluable tool for

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Students, researchers and practitioners with an interest in the field of corporate citizenship.

This study provides a representation of the broad spectrum of theoretical work

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Shuangjiuore  
on topics related to  
business ethics, with a  
particular focus on  
corporate citizenship. It  
considers relations of  
business and society  
alongside social  
responsibility and moves on



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to examine the historical and systemic foundations of business ethics, focusing on the concepts of social and ethical responsibilities. The contributors explore established theories and concepts and their impact on

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moral behaviour. Together,  
the contributions offer  
varied philosophical  
theories in approaches to  
business ethics. The book  
will be a valuable resource  
for academics and  
researchers with an interest

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in the theoretical  
development of business  
ethics.

As problems such as  
corruption, financial  
scandals, food safety, human  
rights and pollution

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continue to hit the headlines, business ethics are becoming increasingly central to the global economy. In the four volumes of New Directions in Business Ethics, Andy Crane and Dirk Matten, two of the

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Shuangjiuore  
leading international figures in the field, bring together the most critical and up-to-date academic research in business ethics as it continues to proliferate in new and exciting directions.

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This book links ethical leadership theory to the implementation of improved leadership practices, particularly in highly

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operational environments. It builds on the recognition that bad forms of leadership lead to declining motivation and consequently to problems in the social climate and quality of work in organizations and the

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personal health of employees. It is based on a qualitative study from 100 in-depth interviews using inductive categorization, retrieving deep, rich and unprompted data from a highly developed and



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advanced production facility. The book reviews the current state of research in this field and describes the setup of the underlying study, linking it to the author's professional experience. It discusses the

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research design, its testing and its adaption to organizational practice. The book presents the findings of the study, introduces specific issues arising from the analysis, then critically discusses the

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Interpretation of the findings and matches these with theoretical concepts. One finding of the study is that CSR and ethics are too often implemented with a focus on governance, process and reporting, without

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Looking at leadership on all levels as the critical component. Finally it discusses the conclusions and implications derived from the findings. Overall, the book critically assesses how ethical leadership can

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be practically implemented in business organizations as a means of transforming organizations into better-governed institutions that exhibit ethical behavior.

Foreword by Prof Dr James F. O'Kane, Dean of The Business

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School, Edinburgh Napier  
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Ethical aspects of business  
and the economy are of  
increasing concern in  
business practice, higher  
education, and society in

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general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future

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challenges for the economy,  
such as sustainability and  
globalization. As a result,  
there is a growing demand  
for normative analysis and  
orientation for business and  
the economy, where business  
ethics has become a crucial



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part of organizational management, risk management, branding, and strategic management. Business Ethics: Methods and Application provides a new systematic approach to normative business ethics that covers

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the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic

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Shuangjiuore way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses

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fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, Business Ethics:

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Methods and Application  
develops normative  
guidelines for business in  
the 21st century and its  
fundamental challenges and  
will be key reading for  
undergraduate, postgraduate,  
and MBA students of business

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ethics, business strategy,  
business and society, and  
related fields.

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